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You also agree that should arbitration take place, it will be held in Council Bluffs, Iowa, and the prevailing party shall be entitled to all reasonable attorneys' fees and all costs necessary to enforce the decision of the arbitrator.

In the event of a dispute between us, you agree to not engage in any conduct or communications, public or private, including on social media, designed to disparage us, our Company, or any of our Programs, Products or Services. Where requested by law or arbitration, of course, you are not prohibited from sharing your thoughts and opinions as a part of the legal process.

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**What We Do With Confidential Information.** We request and require various personal data and/or Confidential Information to understand your needs and provide

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